

KCA COMMUNIQUE

September/October 2008

KCA
1334 Sw Topeka Blvd
Topeka, KS 66612
785-233-0697
www.kansaschiro.com

**SERVING MEMBERS
SINCE 1911**

KCA Officers

President:
Gail Boyer, DC
Lenexa

Vice President:
Kenyon Erickson, DC
Manhattan

Secretary/ Treasurer:
Paul Brackeen, DC
Derby

Past President:
Tim Warren, DC
Wichita

KCA Staff

Executive Director:
John Kiefhaber

Financial Manager:
Carol

Administrative Assistant:
Sharlis Lingard

**Kansas Chiropractic
Foundation**

President:
Dennis Scharenberg, DC
Hillsboro

WPS Medicare Seminars

Coming. The new Medicare claims processing contractor, Wisconsin Physicians Service (WPS), has announced a series of three-hour seminars for doctors of chiropractic and their staffs who use the Medicare system for billing for patient services. The seminars are offered at locations throughout the four-state area of the WPS contract. The seminars will cover chiropractic claims submission, medical policy (CHIRO-501), medical documentation, medical necessity and much more. **WPS IS ENCOURAGING DOCTORS TO SIGN UP AS SOON AS POSSIBLE.** The cost is \$20 per attendee.

The Kansas sessions will be:

- Nov. 11 Dodge City
- Nov. 12 Wichita
- Nov. 13 Salina
- Nov. 14 Topeka

However, Kansas City Metro doctors may prefer to attend the Kansas City, Missouri sessions: Oct. 13 and 14.

To register go to: www.wpsmedicare.com/mac/education/partbseminars.shtml. Your registration fee must be mailed in, so registration for the Kansas City, Missouri dates must be done right away.

New Member Campaign a Big Hit!

For the first time in many years KCA is back on track with member recruiting. Membership net losses

were the trend each year from 1999 through 2007. **BUT NO MORE!** KCA members and staff are having great success this year in new member recruiting. We have 46 new members so far this year (a 16.8% increase). Many dropped members are coming back. Key districts in the door-to-door campaign are KC Metro, Sedgwick, North Central and Northeast. Others districts are gearing up too. New members this summer are:

- Dr. Joyce Ivy-Price, Wichita
- Dr. Aaron Cheney, Lenexa
- Dr. Rory Dopps, Wichita
- Dr. Garrett Roop, Manhattan
- Dr. Scott Risley, Lawrence
- Dr. Molly Meylor, Olathe
- Dr. John Nab, Overland Park
- Dr. Denise Dopps, Wichita
- Dr. Sarah Pfister, Eureka Springs
- Dr. Amanda Dunn, Overland Park
- Dr. Dolores Reynolds, Ft. Leavenworth
- Dr. James Anderson, Kansas City
- Dr. Toby Scott, Olathe
- Dr. D. Clark Beckley, Overland Park
- Dr. Kimberly Flaming, Shawnee
- Dr. Mark Pfefer, Overland Park
- Dr. Meagan Leahy, Overland Park
- Dr. Dan Spoonhour, Wichita
- Dr. Wesley Detrick, Wichita
- Dr. Glenn Bauman, Garnett
- Dr. Wendy Aycock, Kansas City

- Dr. Jon Messenger, Cheney
- Dr. Harvey Thompson, Abilene
- Dr. Jeffrey Warner, Lincoln
- Dr. Gary Sorenson, Leavenworth
- Dr. Jeremiah Johnson, Sedan

Please welcome these new members when you see them.

“Chiropractic Physician” Issue on the

Table. The KCA Board of Directors has twice debated what action to take in response to the Board of Healing Arts’ change of policy on the use of the title “chiropractic physician” by doctors of chiropractic in Kansas. As announced to KCA members in August, the action reverses state policy in force since at least 1993. The Board of Healing Arts was faced with a legal staff finding that it was out of compliance with a 1992 court order against the use of the term.

KCA Board members and KCA members in attendance at three recent district meetings have debated three options for KCA action: return to the Board of Healing Arts and argue for a reversal of the resolution; file a new court case requesting a temporary injunction until a court can rule again; or go to the Legislature to get amendments to the statutes to allow use of the term. Each of the options for action has drawbacks, and member debate is expected to continue through the KCA Annual Meeting on October 11.

Your Board Report. The KCA Board of Directors met on August 16 in Abilene, and some of the items of business were:

- Dr. Paul Brackeen, KCA Secretary/Treasurer reported income of \$184,995 as of June 30 and expenses of \$154,222. He noted that membership dues were ahead of budget because of new memberships coming in. He

also reported a budget deficit for calendar year 2007 of \$23,814 (8.6%) mainly from unforeseen building repairs and some loss of membership for that year.

- Dr. Tim Warren, Insurance Relations Committee chair reported new work starting on the issue of “phantom coverage” in health insurance policies which feature co-pays covering most of the patient benefit amount. He said a survey of other states’ insurance regulations was leading to new recommendations for KCA action.
- The Board also considered a proposal by Alternative Medicine Integration Group to develop a quality management system using Kansas chiropractic patient data submitted voluntarily by doctors’ offices. The data would eventually be used to approach third-party payors with evidence that more chiropractic care would benefit their patient populations. The Board allowed review of the proposed contract to go ahead. There would be very little cost to KCA in the project, and is expected to result in some association non-dues revenue.
- The Board acted to reallocate new unbudgeted revenues for the year to include new amounts for C-PAC, building repairs, and a cash-flow reserve account.

CCC Students Set Up KCA Group. Under the leadership of Melena Keeth CCC students are organizing to work directly with KCA on professional issues and the planning of events. Student meetings are expected to be held in conjunction with Kansas City Metro District meetin

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